

FOR IMMEDIATE RELEASE

**K12 Coalition Achieves B Corp™ Certification, Reinforcing
Commitment to Teaching for the Greater Good**
Joins global community of companies committed to being a “force for good”

July 22, 2024 (Charlottesville, Va.) — K12 Coalition, a leading provider of products and services that enable K-12 education leaders and teachers to achieve meaningful gains in their students’ academic performance, announces it is now a Certified B Corporation™ (B Corp).

A B Corp certification is a third-party standard by global nonprofit B Labs, requiring companies to meet rigorous social sustainability, environmental performance, employee welfare, and accountability standards, and to be transparent to the public on how they are assessed. By meeting these demanding standards, K12 Coalition joins a growing global movement of companies using business as a force for good.

Jim Hall, CEO of K12 Coalition, expressed his enthusiasm about the milestone, stating, "Achieving B Corp certification is a proud moment in our company's history. It reflects our unwavering commitment to improving K-12 education outcomes for all students and our dedication to conducting business with the highest standards of integrity and accountability. We believe that every day is an opportunity to make a difference and, with this certification, K12 Coalition pledges to continue leveraging our resources to make a positive impact."

K12 Coalition shares this achievement with its divisions: iteach, Passage Preparation, Teaching Channel, Lavinia Group, and Insight Education Group.

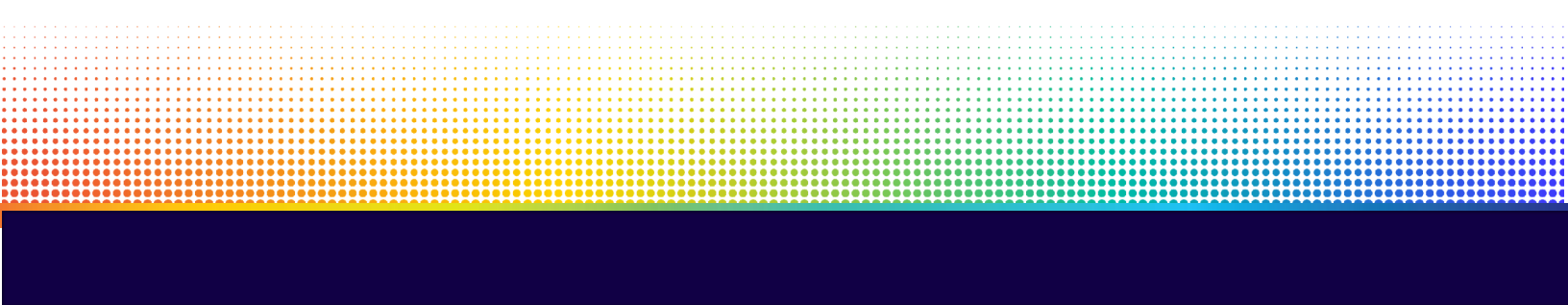
For more information about K12 Coalition, visit K12Coalition.com.

Visit bcorporation.net/en-us/find-a-b-corp/company/k12-coalition/ to view K12 Coalition’s profile and learn more about B Corp Certification.

About K12 Coalition

K12 Coalition is a collective of specialized education organizations with a common mission to provide a great education for every student in every classroom every day. The company offers deep expertise in solving six macro K-12 education challenges: teacher coaching and development; educator recruitment and retention; accelerated learning; K-8 literacy programming; strategic planning; and education equity.

About B Lab



B Lab is transforming the global economy to benefit all people, communities, and the planet. A leader in economic systems change, our global network creates standards, policies, tools, and programs for business, and we certify companies—known as B Corps—who are leading the way. To date, our community includes more than 700,000 workers in over 7,800 B Corps across 92 countries and 161 industries, and more than 200,000 companies manage their impact with the B Impact Assessment and the SDG Action Manager.

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